

# SPONSORSHIP OPPORTUNITIES

 **BRINGING YOU<sup>®</sup>  
THE MASTERS**

# How Large is the Event?

Our events are intentionally designed to host between 100-150 attendees, prioritizing quality and exclusivity to foster an intimate yet impactful environment. The majority of our ticket purchasers are surgical fellows, rising surgeons, and established professionals in the surgical field, all seeking to advance their expertise with hands-on training and cutting-edge techniques.

This select group of attendees includes renowned master surgeons, industry-leading educators, and highly skilled plastic surgery practitioners. These professionals represent the future of the industry, with many sessions reaching capacity well in advance due to the high demand for our tailored programming.

By maintaining a focused scale, we ensure a personalized experience where attendees benefit from direct interaction with faculty and peers. The exclusive nature of our events not only highlights the prestige of our programming but also creates a unique opportunity for rising stars in the surgical field to collaborate, learn, and elevate their practices. These sold-out events are a testament to the value and high regard Bringing You The Masters holds in the professional surgical community.



# Audience Overview



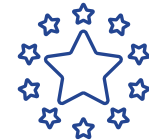
## Early-Career Professionals 35-50%

Rising stars in the field, including surgical fellows and new practitioners, who are actively seeking advanced skills, innovative tools, and resources to build their practices and establish themselves in the industry.



## Mid-Career Experts 15-35%

Established surgeons who are focused on refining their techniques, adopting the latest technologies, and expanding their service offerings to remain competitive in their practices.



## Industry Leaders Top 1-15%

Renowned, internationally acclaimed master surgeons and educators who bring a wealth of knowledge, contribute to discussions, and foster a collaborative, dynamic learning environment.

## Why Our Audience Matters to You

### These attendees are:

- Decision-makers and influencers in their practices or institutions.
- Actively searching for tools, technologies, and resources that can elevate patient care and improve surgical outcomes.
- Eager to form long-term partnerships with brands aligned with innovation, quality, and growth.

# Demographics

## Geographic Reach

Truly international, attracting attendees from North America, Europe, Asia, South America, and beyond, creating a global network of professionals.



## Purchasing Power



**100k+**

The majority of attendees are high-income earners, with average salaries exceeding six figures. They have significant discretionary income and direct authority over purchasing decisions for their practices.

## Practice Profiles

-  Plastic Surgeon Offices
-  Dermatology Clinics
-  Gynecology Offices
-  Aesthetic Clinics
-  ENT Offices
-  Surgery Centers
-  Hospitals
-  Universities/Training Institutions
-  Med Spas
-  Research Laboratories

# Why Sponsor?

Our events offer unparalleled access to a highly targeted audience of surgical professionals who are not just attending to learn—they are actively seeking solutions, tools, and partnerships that will shape the future of their practices. With over 100 carefully selected attendees per event, sponsors can expect quality engagement with professionals who have both the motivation and the resources to invest in the best products and services available in the market.



Photo credit: Acteon



Photo credit: Comeg



Photo credit: Bilumix



Photo credit: The Bridge Group



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Photo credit: Quality Medical Publishing



# What is Our Organization Exactly?

Bringing You The Masters is the leading provider of world-class surgical education, offering high-quality, customizable programs designed for professional development. We are dedicated to advancing the field of surgery by connecting surgeons with globally respected master surgeons to elevate their expertise.

## Course Offerings:



**Rhinoplasty**



**Hair Restoration**



**Facial Aesthetics**



**Non-Surgical/Injectables**



**Body Contouring**



**Equipment Related Training**



**Cosmetic Gynecology**

# Our Offerings Include:



## Cadaver Labs

Hands-on training that enhances surgical precision.  
With the use of fresh specimens



## Educational Conferences

Focused on innovation, collaboration, and  
networking with top-tier surgeons.

Our mission is to create a global standard for surgical education, empowering surgeons at all stages of their careers to provide the highest quality care to their patients. Through comprehensive educational experiences, we provide cadaver labs, interactive conferences, and tailored workshops designed to enhance skills and knowledge.

## What Makes Us Unique:

At Bringing You The Masters, we offer personalized training with industry experts, high-quality food and beverages, and full multimedia content production to promote your business. Set in luxurious Florida accommodations, our programs foster a vibrant, supportive community, leaving participants not only more skilled but also inspired and connected.

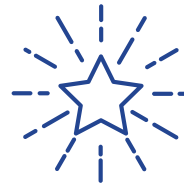


# Achievements and Impact:



## Sold-Out Events

Hosting highly sought-after events with between 100-150 attendees per session.



## Renowned Experts

Partnering with globally recognized master surgeons to lead our programs.



## Community Recognition

Known for unforgettable learning experiences, premium accommodations, and unparalleled networking opportunities.





# Our Value & Mission

We deliver exceptional educational experiences that combine world-class expertise, hands-on learning, and unparalleled networking in a premium setting. Attendees leave empowered, skilled, and connected—setting your sponsorship apart in a meaningful way.

Our mission is to deliver world-class surgical education that empowers surgeons to enhance their skills and improve patient outcomes. Through excellence, innovation, and collaboration, we aim to redefine professional growth in surgery.

## Brand Authority

Bringing You The Masters is synonymous with excellence in surgical education. Our events are widely recognized as must-attend experiences for professionals who prioritize cutting-edge learning and professional growth.



**Dean Toriumi**



**Richard Davis**



**Ben Talei**



**Alfredo Hoyos**



**Juan Tommasino**

**“It was so valuable, I can’t tell you. It helped me put into practice what I have been seen in lectures in videos.”**

**“Loved seeing how masterful surgeons utilize DP but also initial ways to begin DP in my own practice.”**

**“This was top-notch. Hard to make it better. Your staff was great too.”**

# Why Partner with Us?

We believe your organization shares our commitment to excellence, innovation, and community-building. By partnering with **Bringing You The Masters**, your brand will:

- Gain exposure to a targeted, high-value audience of healthcare professionals.
- Strengthen its association with industry leadership and cutting-edge innovation.
- Directly contribute to advancing surgical education and improving patient care.

Your support will help us elevate the event experience by providing resources for:

- Enhanced training environments, including advanced cadaver lab setups.
- Exclusive attendee materials such as branded guides or tools.
- Expanding access to global master surgeons, further enriching the program's value.

In return, your brand will be recognized as a cornerstone of innovation and excellence in surgical education.



# Format of the Event:

The event is in-person, providing immersive experiences for attendees, including:

- **Hands-On Cadaver Lab Training Sessions:** Direct, practical learning opportunities.
- **Engaging Keynote Speeches and Panel Discussions:** Insightful presentations from leading surgeons.
- **Dedicated Networking Opportunities:** Connect with industry leaders in a luxurious Florida venue, fostering professional relationships in a relaxed yet productive environment.

In addition, we are building an online group where live events will be streamed, allowing remote access to the event experience. This platform will also offer opportunities to promote your brand and share content with our engaged community year-round.

**BYTM Exclusive Circle** - Exclusive Facebook community for medical professional who want to level up their skills, network with top specialists, and access exclusive events and offers.

**The BYTM App** on the Apple Store offers a sleek, exclusive platform with advanced features, delivering a premium and seamless user experience.



# Our Event History and Proven Track Record

**We have a strong history of delivering exceptional events with a proven track record of success, including:**

World-Class Faculty: Featuring renowned master surgeons from around the globe.

Dr. Aaron Kosins (CA, USA)  
Dr. Abdulkadir Göksel (Turkey)  
Dr. Alfredo Hoyos (Colombia)  
Dr. Andrew Jacono (NY, USA)  
Dr. Baris Cakir (Turkey)  
Dr. Ben Talei (CA, USA)  
Dr. Blas Garcia (Espana)  
Dr. Brian Wong (CA, USA)  
Dr. Cesar Valdivia (Peru)  
Dr. Charles East (United Kingdom)  
Dr. Cristian Cordero (Ecuador)  
Dr. Dean Toriumi (IL, USA)  
Dr. Dino Elyassnia (CA, USA)  
Dr. Dominic Bray (United Kingdom)  
Dr. Eitam Weiss (Israel)  
Dr. Elizabeth W. Chance (VA, USA)  
Dr. Fernando Nakamura (Brazil)  
Dr. Flora Levin (CT, USA)  
Dr. Froilan Paez (Venezuela)

Dr. Guy Massry (CA, USA)  
Dr. Heriberto Valdez (Mexico)  
Dr. John Holds (MO, USA)  
Dr. Jorge Gaviria  
Dr. Jose Barrera (TX, USA)  
Dr. Jose Carlos Neves (Portugal)  
Dr. Juan Diego Mejia (Colombia)  
Dr. Juan Tommasino (Argentina)  
Dr. Konstantin Sulamanidze  
Dr. Lessandro Martins (Brazil)  
Dr. Luis Pedro Fortuny (Guatemala)  
Dr. Luiz Ishida (Brazil)  
Dr. Marc Mani (CA, USA)  
Dr. Marco Pelosi II  
Dr. Marco Pelosi III  
Dr. Mario Ferraz (Brazil)  
Dr. Matt Stefanelli (France)  
Dr. Miguel Ferreira Goncalves (Portugal)

Dr. Mike Nayak (MO, USA)  
Dr. Milos Kovacevic (Germany)  
Dr. Olivier Gerbault (France)  
Dr. Ozan Sozer  
Dr. Pat Pazmino (Miami, FL)  
Dr. Paul Nassif  
Dr. Peter Palhazi (Hungary)  
Dr. Ricardo Proto (Brazil)  
Dr. Richard Davis (FL, USA)  
Dr. Ritu Chopra (CA, USA)  
Dr. Sam P. Most (CA, USA)  
Dr. Shino Bay, MO (FL, USA)  
Dr. Steven Pearlman (NY, USA)  
Dr. Tiago Lyrio (Brazil)  
Dr. Valerio Finocchi (Italy)  
Dr. Yves Saban (France)

more to come

- Consistent Sell-Outs: Our events consistently attract over 100 attendees/surgeons.
- High Satisfaction: Exceptional feedback from participants, with high return rates and glowing testimonials.



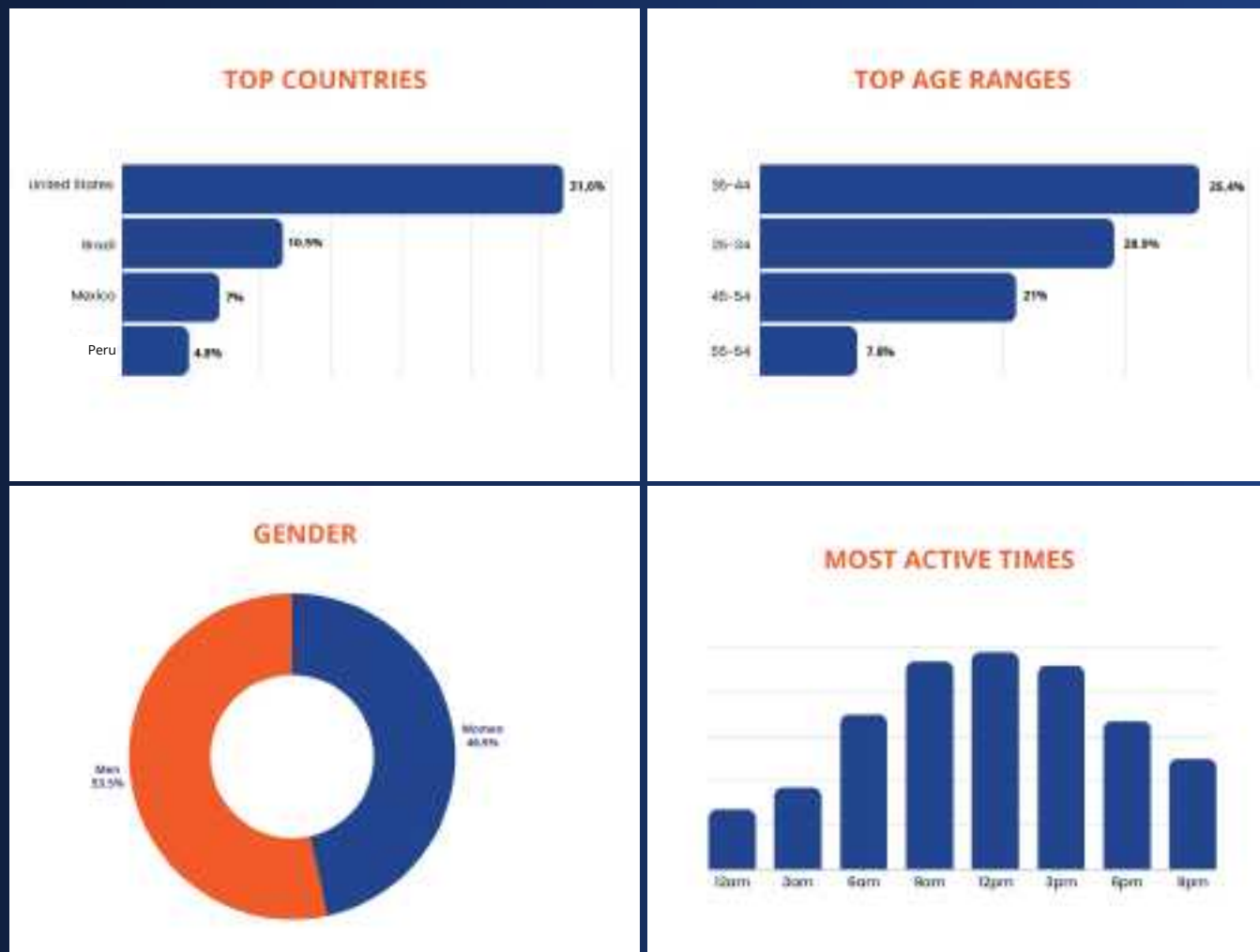




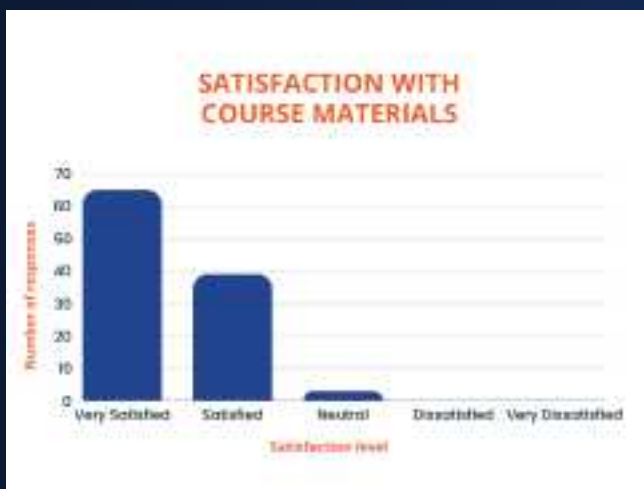
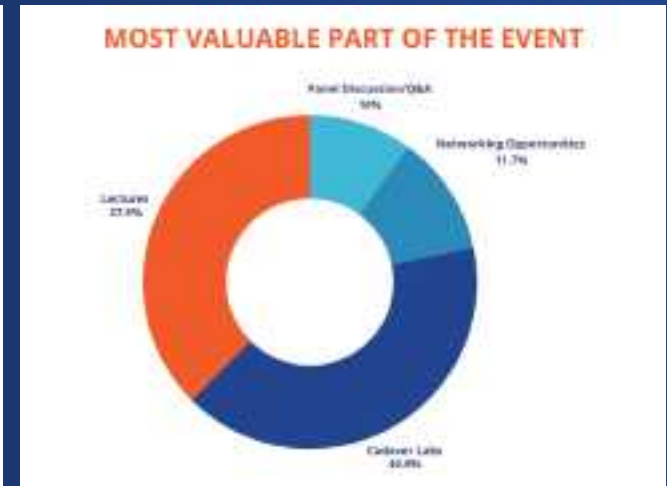
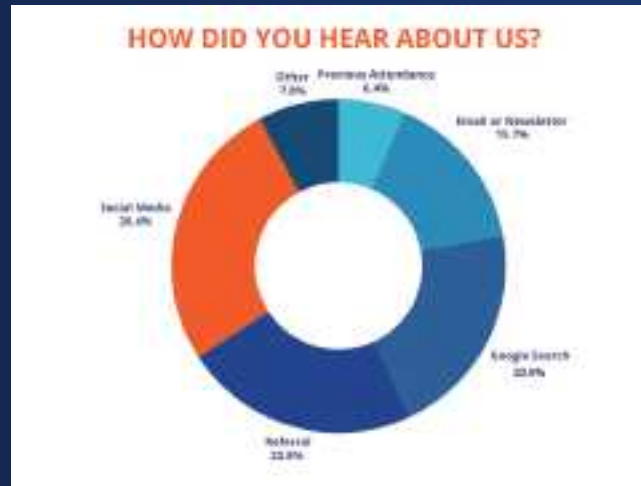
# Who is Attending?

## Audience Overview & Demographics

Our attendees represent a distinguished and exclusive group of surgical professionals within the healthcare industry, primarily focused on plastic and reconstructive surgery. These individuals are highly motivated, forward-thinking professionals who are not only advancing their own practices but also influencing the future of surgical innovation.



# Attendee Feedback Data



# Data Analytics: Instagram, Facebook



## Facebook Numbers:

Reach  
4M

3-second views  
308.3K

1-minute views  
3.2K

Watch time  
52d 7h

Content interactions  
3.3K

Total  
4,039,852



## Instagram Numbers:

Reach: 1.8M

Content interactions: 6.5K

Followers: 3.9K

Link clicks: 52d 7h

Content interactions: 3.3K

Reach Breakdown:

Total:  
1,815,520

From organic:  
372,760

From ads:  
1,260,117

# Data Analytics: LinkedIn, Twitter

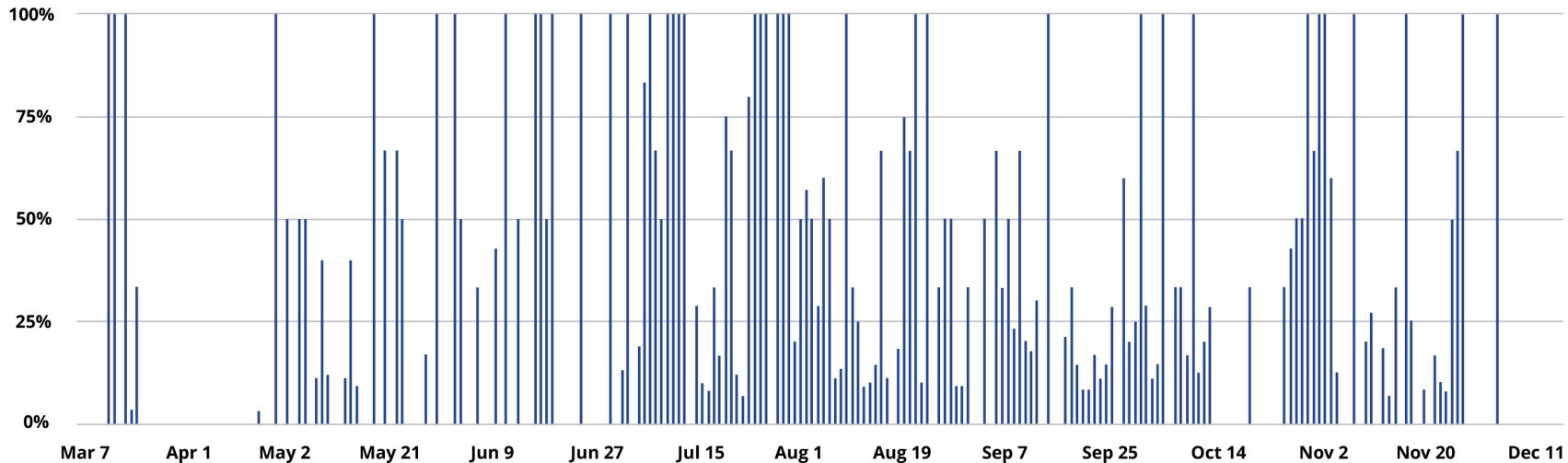


## LinkedIn Numbers:

Impressions  
**71,589**



## X Engagement



# Partnership Philosophy

At Bringing You The Masters (BYTM), we believe that successful partnerships are built on a foundation of mutual benefit, trust, and shared vision. Our commitment is to foster collaborations that amplify value for all stakeholders, ensuring that our sponsors achieve meaningful exposure while contributing to the professional growth and enrichment of our participants.





# Data Analytics: Website

Active Users:

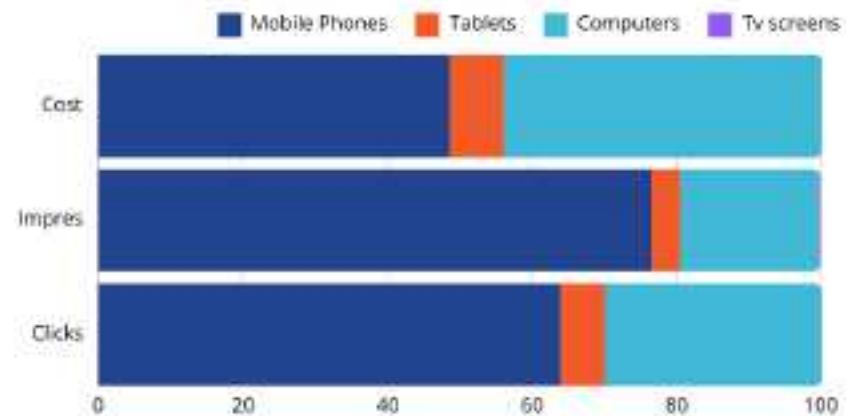
**350K**

Top Language by Users

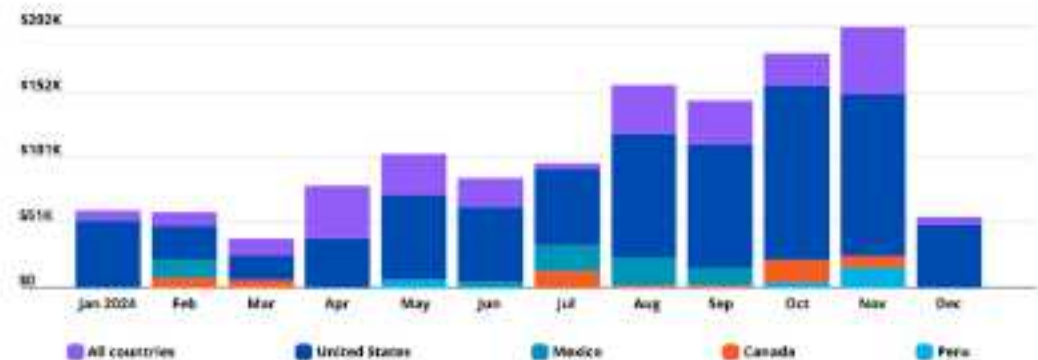
Language

- Spanish
- English
- Portuguese
- Turkish
- French
- Arabic
- Italian
- Polish
- German
- Russian

## AD PERFORMANCE ACROSS DEVICES



## WEBSITE SALES BY COUNTRY



# Premium Exposure and Direct Engagement Opportunities

## Unparalleled Visibility for Sponsors

Sponsors gain prime exposure through:

- Event Branding: Strategic placement of your logo and messaging at key touch points throughout the event.
- Digital Marketing Campaigns: Inclusion in pre-event promotions across email, social media, and the event website.
- Post-Event Engagement: Continued visibility through recap content, attendee testimonials, and event highlights shared after the event.
- GC Community: Sponsors will also gain exposure within our exclusive online community, where events are shared live, and your brand can be promoted to attendees and beyond.

## Direct Connection with Attendees

Sponsors can directly engage with attendees through:

- Branded Event Booths: Showcase your products and services in a highly visible setting.
- Sponsored Breakout Sessions: Host focused, interactive sessions for deeper audience engagement.
- Networking Receptions: Build relationships with industry leaders and influencers in a relaxed, professional environment.
- GC Engagement: Connect with event participants through our online platform, where sponsors can interact with attendees, share content, and participate in ongoing discussions.

## Extended Brand Reach

Your brand will maintain visibility well beyond the event through:

- Pre-Event Campaigns: Amplified exposure leading up to the event, building anticipation.
- Real-Time Event Visibility: Continuous brand recognition throughout the event, with exposure during key moments.
- Post-Event Digital Content: Ongoing brand presence through online recap materials, event highlights, and social media content.
- GC Community Access: Your brand will continue to engage with attendees and the broader community through shared event highlights and sponsor promotions in the online group.

# Media and PR Coverage

Our events garner coverage from respected medical journals and key influencers in the healthcare sector, ensuring your brand is seen by an even wider audience.

## JOIN THE MASTERS TODAY.

Continue your growth.



AS SEEN ON



*Ken ...*

*Robert ...*

*Mr. ...*

*Michael ...*

*Mr. ...*

*David ...*

*Eric ...*

# Partnership Opportunities Beyond the Event

## Sponsors can benefit from extended partnerships through:

- Year-Round Branding: Continued brand recognition via our online platforms.
- Exclusive Networking Opportunities: Sponsor-hosted events designed to connect with high-value attendees.
- Content Integration: Your brand featured in educational materials and event highlights, ensuring sustained visibility throughout the year.
- GC Platform Content: Integration of your brand into educational materials and discussions within our online community, maximizing exposure across multiple touchpoints.



# Our Philosophy Centers Around



## 1. Alignment of Goals

Partnering with organizations whose values resonate with our mission to advance surgical education, innovation, and excellence. We seek collaborators who share our dedication to empowering healthcare professionals through cutting-edge knowledge and tools.



## 2. Value Creation

Providing sponsors with exclusive opportunities to connect with a specialized audience of healthcare professionals, particularly plastic surgeons and related specialties. Through tailored branding, interactive engagement, and premium placements, we ensure our partners stand out and build meaningful connections.



## 3. Long-Term Relationships

Cultivating partnerships that extend beyond individual events to create year-round opportunities for collaboration. From digital campaigns to in-person engagements, we are invested in maximizing visibility and creating sustained impact for our sponsors.



## 4. Win-Win Collaboration

Ensuring our sponsors enhance the attendee experience while achieving tangible results, such as:

- Increased brand recognition.
- Expanded audience reach.
- Enhanced industry positioning.
- Positive association with cutting-edge surgical innovation.



# A Partnership to Make a Lasting Impact

We view every partnership as an opportunity to drive transformation, both within the surgical community and in achieving the goals of our collaborators. At BYTM, we don't just host events—we create transformative educational experiences that empower professionals and elevate industry standards.

Together, let's shape the future of surgical education and innovation.



## Disclaimer

The data and insights provided in this sponsorship opportunity packet are based on information collected and analyzed from a variety of trusted sources, including but not limited to our official website, social media platforms (Facebook, Twitter, Instagram, LinkedIn, and YouTube), Google My Business, Google Reviews, post-event surveys, tradeshow feedback, and financial department records. This data reflects metrics related to audience demographics, age, engagement rates, and other relevant insights, compiled specifically for the purpose of this document.

All information is presented as accurate and reliable to the best of our ability as of the date of publication. However, data is subject to periodic updates and fluctuations based on ongoing activities, changes in platform algorithms, and external factors. Bringing You The Masters does not guarantee specific outcomes, and actual results may vary.

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For additional information about our data privacy practices, please visit [www.bytm.org](http://www.bytm.org).

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All content, including but not limited to graphics, data, logos, and other materials, are the exclusive intellectual property of Bringing You The Masters. Unauthorized use, duplication, or dissemination of these materials is strictly prohibited and may result in legal action.

Sponsors will be provided with certain marketing assets, including logos, banners, and promotional flyers, for cross-promotional purposes. Use of these materials must adhere to the brand guidelines provided and cannot be modified or repurposed without prior approval.

## Force Majeure Clause

Bringing You The Masters reserves the right to modify or cancel any sponsorship-related events or activities due to unforeseen circumstances beyond our control, including but not limited to:

- Natural disasters (hurricanes, earthquakes, floods, etc.)
- Government restrictions (lockdowns, travel bans, etc.)
- Pandemics or public health emergencies
- Acts of terrorism or war
- Utility or technology failures (e.g., power outages, internet disruption)
- Vendor or supplier issues
- Venue unavailability due to external factors

In such events, Bringing You The Masters will make reasonable efforts to notify sponsors and provide alternative arrangements, where feasible.

## Data Usage and Privacy Compliance

The data presented in this packet is contextual and specific to the events, audience, and circumstances described. It should not be extrapolated or applied to other contexts without independent verification.

All demographic and audience data referenced in this packet have been collected and used in compliance with applicable data privacy regulations, including GDPR, CCPA, and similar laws, as relevant to the jurisdictions of operation.

For more information on our data privacy practices, please visit [www.bytm.org](http://www.bytm.org).

## No Endorsement Statement

The inclusion of any third-party platforms, vendors, or tools in this packet does not constitute an endorsement or guarantee of their services or performance by Bringing You The Masters.

## Acknowledgment of Risks

While every effort has been made to provide accurate and reliable information, Bringing You The Masters does not accept responsibility for any financial or operational risks incurred by the recipient based on the use of this data.

Examples of potential risks include:

1. Financial loss from unfulfilled sponsorship ROI expectations.
2. Misinterpretation of demographic or engagement data leading to suboptimal marketing decisions.
3. Legal consequences of improper use of provided materials (e.g., misuse of logos or unauthorized modifications).
4. Changes in event schedules or formats affecting planned sponsorship benefits.
5. Platform or technology failures impacting engagement metrics during the event.

By engaging with this sponsorship opportunity, you acknowledge and accept these potential risks as inherent to promotional activities.

## Contact and Updates Clause

Bringing You The Masters reserves the right to update, modify, or clarify the contents of this sponsorship packet at any time. For the most current information, please contact our team at [marketing@bytm.org](mailto:marketing@bytm.org).